Campus b has been offering top-notch international education experiences since 2010. Over 4,000 students from over 80 universities have already been part of our experiential learning programs.

Previously, we have offered a hybrid customized program (virtual + in-person). Due to the Covid19 pandemic, international travel has been a challenge and uncertain in these times. For that reason, we want to present a unique solution: The Campus B Virtual International Experience.

### Options of Virtual Interactions

<table>
<thead>
<tr>
<th>WHAT</th>
<th>HOW</th>
<th>WHY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Company Talks</strong></td>
<td>This interaction consists of complementary virtual exchanges that introduce learners to real-world settings followed by institutional presentation on the related area of interest and Q&amp;A session.</td>
<td>Gain essential insights of a company’s strategic operations and its practices in Latin America.</td>
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<td></td>
<td><strong>90 minutes per interaction</strong></td>
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<tr>
<td><strong>Classes/Lectures</strong></td>
<td>Campus b is a member of FAUBAI (Brazilian Association for International Education) and has also partnerships with many universities across Latin America. These classes can be customized by the field of study to maximize the academic experience.</td>
<td>To build a network with Latin American professors and leaders to obtain knowledge on the Latin America academic context.</td>
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<tr>
<td></td>
<td><strong>90 minutes per interaction</strong></td>
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<tr>
<td><strong>Local Student Interactions</strong></td>
<td>This interaction consists of the process of pairing international learners with local universities students to enhance and strengthen their studies and experiences.</td>
<td>Cultivate a multinational mindset, intercultural competence and team-building skills.</td>
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<td></td>
<td><strong>Based on the Particular Interaction</strong></td>
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</table>
**Case Competition**

This interaction consists of organizing in partnership with local universities and companies a joint challenge with mixed teams. After a case/challenge introduction presented by the company, students will have a few days/weeks to work on it and present to the company their ideas of how to solve the problem.

1-3 weeks

**Cultural Workshop**

This interaction consists of taking students beyond a superficial context to introduce them to authentic experiences that can deepen their appreciation of local culture and its intricacies.

Samples: Gastronomy, Language & Basic Expressions, Culture & History, Sports, etc

90 minutes per interaction

**Project-Based Internship**

International learners are given the opportunity to do a project-based internship in Brazil to gain real-world, international experience while understanding the cultural nuances of work-life in Brazil.

9 weeks

**Global Consulting**

Develop a real solution for an international project by improving critical thinking and offering a practical, effective way for formal meetings with directors and managers from client organizations.

1-3 months

**We know that an important aspect of a study abroad experience is what happens outside the classroom, and we want to deliver that to our online students as well.**

**Gain professional skills in managing problems with multidisciplinary teams to research, develop, and present their cases to a panel of industry leaders and educators.**

Gain time-management skills, and proactive attitude interning in a company operating in Brazil.
HOW OUR PROCESS WORKS

**Step 1**
**Request for Proposal**

Our objective is to understand and customize an unique virtual experiential program. We set up a call to clarify our process, demonstrate our deliverables and brainstorming programming ideas.

To set up a call, [click here](#).

**Step 2**
**Proposal Presentation**

Our team will present the first proposal with general ideas of project scope, learning objectives and budget estimate.

**Step 3**
**Proposal Adjustments**

Through a collaborative dialogue we make adjustments to the program to ensure effective educational deliverables.

**Step 4**
**Design of Academic Content**

As the program content is approved, our team is responsible to manage and set-up all aspects of the virtual experiential model.

**Step 5**
**Program Delivery**

Our team facilitates the high-impact virtual experience to strengthen learning outcomes and deliver top-notch academic content.

**Step 6**
**Feedback**

Analyzing the learning outcomes and achievements.

Feel free to contact us and set up a meeting to better understand what can be offered!

Reach out to us at [VIRTUAL@CAMPUSB.ORG](mailto:VIRTUAL@CAMPUSB.ORG) or access [https://bit.ly/virtual-campus](https://bit.ly/virtual-campus)