

Entrepreneurship and Economic Landscape of Peru

Sample Program



Day 1 -

- **Arrival in Lima:** Campus Peru representative will be at the airport to meet your group and take you to the Hotel in Lima.
- After check in hotel, there will be a group Orientation Session about the program and Safety & Culture in Peru. In the night, the group will have a dinner and cultural show in a typical Peru restaurant in order to start the program!

Day 2 -

- **Lectures in the most prestigious Peruvian universities in Lima and interaction with local Peruvian university students:** The topics of the lectures will be focus on Economics and Business in Peru and the Social Entrepreneurship and Business Entrepreneurship Ecosystem in Peru.

Day 3 -

- In the morning, **visit to Ministry of Foreign Affairs** in order to know more about Peru's international strategy to promote exports and cooperation.
- In the afternoon, **visit to Aprenda**, one of the main companies that focus on microfinance and advisory for Peruvian SMEs.

Day 4 -

- **Visit to Wayra, Telefonica's Business Accelerator** and interaction with the different start ups that are incubated in its program (meeting the founders and CEOs of each startup). In the afternoon, Visit and interaction with "Recidar", the "retail market for the poor", a social enterprise that focuses on providing retail repaired products to Peruvian slums.

Day 5 -

- In the morning, **Flight to Cuzco**, the Capital of the Inca's Empire, known as the bottom belly of the World. Lunch and transfer to Ollantaytambo, a town located at 80 Km from Cuzco where the train to Aguas Calientes will depart. In the afternoon, transfer to Aguas Calientes, the small town in the jungle located near Machupicchu. Rest.

Day 6 -

- The big day! Wake up in the morning in order to **visit one of the 7 New Wonders of the World: "Machupichu"**. Enjoy the great environment and the magnificent architecture of the Inca Empire in a tour around the middle of the Peru Mountains. In the afternoon, back to Aguas Calientes in order to take the train back to Cuzco.

Day 7 -

- In the morning, **visit to the Cathedral and the Temple of the Sun**, highlights of Cuzco Downtown. In the afternoon, visit to the main architectural sites near the city of Cuzco, including: Sacsayhuaman, the most fascinating Inca Fort, Qenqo and Tambomachay, sacred temples for the Inca Culture.

Day 8 -

- **Early flight to Lima**, and arrival to the capital of Peru, a city founded in 1535 under the name City of the Kings. In the afternoon, City tour around Lima, visiting the main sightseeing attractions in Downtown Lima, including different Churches and Squares.

Day 9 -

- **Free morning and transfer to the airport** for your flight back to your home country.

